

Lets Look At Bottom-Line Profits As The Numbers Never Lie

BOTTOM-LINE PROFITS FOR AN AVERAGE RESTAURANT WITH AND WITHOUT BOGOMAZING

BOGOMAZING <i>YOUR RESTAURANT BOTTOM-LINE PROFITS</i> <small>All figures are projects and for illustrational purposes only</small>	Your Restaurant Current Situation	Your Restaurant Without BOGomazing	Your Restaurant With BOGomazing	% Increase With V. Without BOGomazing
Total Sales	\$100,000.00	\$80,000.00	\$100,000.00	
BOGomazing Additional Sales (20% Estimated)			\$20,000.00	
Total Sales With BOGomazing	\$100,000	\$80,000.00	\$120,000.00	+ 50%
BOGomazing Redemption (Food) Cost (15%)			\$3,000.00	
BOGomazing Net Sales After Redemption Cost			\$17,000.00	+ 17%
Gross Total Sales Including BOGomazing			\$117,000.00	+ 17%
5% Profit Margin	\$5,000.00	\$4,000.00	\$5,850.00	+ 46.25%
7.5% Profit Margin	\$7,500.00	\$6,000.00	\$8,775.00	+ 46.25%
10% Profit Margin	\$10,000.00	\$8,000.00	\$11,700.00	+ 46.25%
BOGomazing Monthly Commission 500 Members			\$7,500.00	
Total Net Profit 5% Profit Margin			\$13,350.00	+ 233.75%
Total Net Profit 7.5% Profit Margin			\$16,225.00	+ 170.41%
Total Net Profit 10% Profit Margin			\$19,200.00	+ 140.00%

BOTTOM-LINE PROFITS PER CUSTOMER VISIT WITH AND WITHOUT BOGOMAZING

BOGOMAZING Great Regulars Profits <i>Bottom Line Profits Per Party Of 2</i>	Great Regulars & Where You Are At Today	Great Regulars You Sign Up With BOGomazing With Same Check Size	Great Regulars You Sign Up With BOGomazing With Staff Upselling	Infrequent Diner You Sign Up With BOGomazing With Same Check Size	Your Great Regulars Going To A Restaurant With BOGomazing That You Do Not Have
# Of Restaurant Visits Per Month	8	8	8	1	0
Average Ticket (2 People)	\$75.00	\$75.00	\$85.00	\$75.00	\$0.00
Gross Ticket Total	\$600.00	\$600.00	\$680.00	\$75.00	\$0.00
\$25.00 Entrance X 8 Visits Discount		\$200.00	\$200.00	\$25.00	\$0.00
Net Sales After BOGomazing Discount		\$400.00	\$480.00	\$50.00	\$0.00
Total Profit With A 5% Profit Margin	\$30.00	\$20.00	\$24.00	\$2.50	\$0.00
BOGomazing Monthly Commission	\$0.00	\$15.00	\$15.00	\$15.00	\$0.00
Total Net Profit After BOGomazing Commission	\$30.00	\$35.00	\$39.00	\$17.50	\$0.00
Profit Per Visit With 5% Profit Margin	\$3.75	\$4.38	\$4.88	\$17.50	\$0.00
Total Profit With A 7.5% Profit Margin	\$45.00	\$30.00	\$36.00	\$3.75	\$0.00
BOGomazing Monthly Commission	\$0.00	\$15.00	\$15.00	\$15.00	\$0.00
Total Net Profit After BOGomazing Commission	\$45.00	\$45.00	\$51.00	\$18.75	\$0.00
Profit Per Visit With 7.5% Profit Margin	\$5.63	\$5.63	\$6.38	\$18.75	\$0.00

THANK YOU FOR THE OPPORTUNITY TO EARN YOUR TRUST